

Support the Fox!

YES, I WANT TO SUPPORT
THE FOX THEATRE RENOVATION PROJECT....

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Please choose your donation category:

- Grand Benefactor \$250,000 or more
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- Director \$50,000 to 99,999
- Executive Producer \$25,000 to 49,999
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PAYMENT INFORMATION:

Total Donation \$ _____

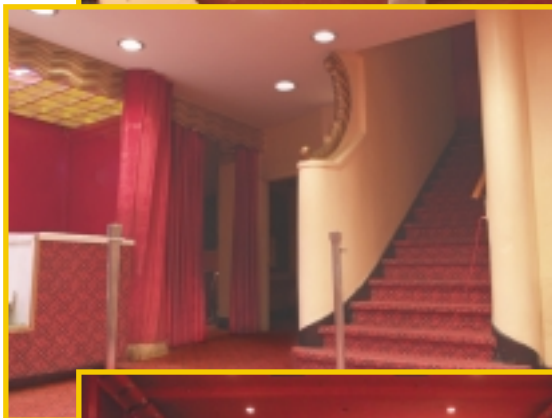
Check Enclosed: Please mail this form with your check
payable to: The Alliance EVPA, PO Box 211, McCook, NE 69001

For information on planned giving and named memorials,
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The Alliance EVPA
PO Box 211
McCook, NE 69001

tel. 308.340.3298

www.foxtheatremccook.org



Fox Theatre Renovation Project

**Join an Exciting Effort
to Restore this Valuable
Historic Landmark!**

Act I — A Brief History

The building known to area residents as the "Fox Theatre" was built by A. Barnett and opened its doors January 28, 1927 as The World Theatre, featuring five Vaudeville acts of live entertainment every Sunday. The World Theatres, a Nebraska chain out of Omaha, operated the theatre for several years, then turned their lease over to the Rocky Mountain Theatre Co., who in turn sold their lease to The Fox Theatre Corp.

The building was remodeled in the late 1940's and early 1950's. The screen area was enlarged to accommodate the latest cinemascope film, seating was upgraded, and the lobby was remodeled. The east façade of the building was changed in 1955, with the addition of a lighted marquee, and the stage was also remodeled at this time.

In 1974, the theatre was purchased by Bison Enterprises, Inc., a local company that also operated the Bison Drive In Theatre.

In 1978, John and Eileen Hubert bought the building, and several operators leased the theatre until 1987, when the showing of movies ceased. In 1988, the Huberts sold the building to the Alliance for the Encouragement of the Visual and Performing Arts, a non-profit corporation. The Alliance has made the facility available to Theatre Groups, The Community Concert Association, Storytelling Festivals, Church Concerts, School Concerts and many other organizations.

In May of 2005, a group of community-minded citizens assumed control of the non-profit corporation with the intent to completely renovate/refurbish the theatre, while preserving its historical integrity, and then to give the completed project to the area citizens as their own Community Theatre.

Renovation plans and construction cost estimates are now complete, and we are initiating the fund raising process.

The Fox Theatre shall once again be a "Show Place" for the Visual and Performing Arts.

Act IV — The Challenge

It is not often that the chance arises to make a lasting difference to the well-being of our community. The Fox Theatre Renovation Project represents this exact kind of opportunity today. The project needs your generosity, commitment, and dedicated service to help preserve a historical site. We invite you to join us in creating a valuable cultural resource for future generations. Financial support of this project is a prudent investment in our community's future and quality of life.

To move forward with The Fox Theatre Renovation Project, the Alliance for the Enhancement of the Visual and Performing Arts has initiated an intensive capital campaign. The goal of this campaign is to secure a total of \$950,000 necessary to finance the entire project and operating endowment. These funds will be raised from Foundation and Government Grants, gifts and pledges from individuals and families, the area business community and other sources.

Act II — The Project Plan

Typical of buildings of its era with three quarters of a century of use and deterioration, the theatre no longer meets the demands of a 21st Century presentation facility, either in comfort, code compliance or technical capabilities. This renovation will help resolve these issues.

The basic intent of the project is to preserve the character and charm of the theatre, while upgrading the facility to current life safety needs, code compliance and ADA accessible conformity. The following building modifications will be made:

- Performer dressing rooms and restrooms will be built
- Public restrooms for men and women will be enlarged
- An orchestra pit will be constructed
- All seating will be repaired, refinished and reupholstered
- New insulated roof & exterior wall surfaces will be installed
- Interior ceiling, wall and floor surfaces will be repaired and repainted or acoustically treated
- New heating, ventilating and air conditioning systems
- A new plumbing system will be installed
- New electrical service, lighting and power distribution
- The Marquee will be refurbished

In addition to the building modifications, the following will enhance performance technical capabilities:

- Relocated stage curtain with new rear, center and sides
- Retractable movie screen
- New stage lighting, sound booth and sound system
- The original pipe organ will be rebuilt
- Backstage access from the exterior will be enhanced

Once completed, we will have a rare opportunity to develop an outstanding performing arts venue, while preserving a beautiful historic landmark at the same time. With a sloping main floor, a large cantilevered balcony, a seating capacity of over 700, an orchestra pit and spacious stage, The Fox Theatre is extremely well suited to being developed as a Community Performing Arts Center.

Gifts and pledges may be made in cash, securities, or other property. For donors whose contributions will be made from income rather than other resources, a deferred payment plan is being used, with donors being asked to subscribe to multiple payments over a period of up to five years. All payments to the Alliance for the Enhancement of the Visual and Performing Arts, a 501 c (3) Corporation are Tax deductible within current legal limits.

The Fox Theatre offers many appropriate memorial opportunities to perpetuate the memory of a loved one, one's self, or one's family name. The names of donors and their memorial purposes will be inscribed and presented on a wall display that will be permanently located in the lobby of the theatre. This display will stand as testimony to each donor's part in creating the Fox Community Theatre Project. Donors may remain "anonymous" if so desired.

Act III — Operations

Operations of The Fox Theatre Performing Arts Center will require a staff of two individuals, a Director and a Technical Operations Manager, engaged on a part-time basis for at least the first two years. Both individuals will be employed by the Alliance for the Encouragement of the Visual and Performing Arts, the non-profit corporate owner of the existing building.

The Director will be responsible for day-to-day operations, including booking, scheduling, contracts, budget, marketing, ticketing, fund-raising, grants management, labor, volunteers, maintenance, liaison with area arts organizations, community outreach and communication with the board of directors.

The Technical Operations Manager will be responsible for theatre operation, including lighting, sound, rigging systems, event set-up and theatre maintenance.

Staff positions will train and supervise volunteers in areas such as ticketing, ushering, fund raising activities, event set-up and clean-up.



Join us in Revitalizing this Valuable Cultural Resource for Future Generations!